



CHELTEN AND GERMANTOWN RECOMMENDATIONS

VERNON PARK

- 1.** Reduce tree cover in Vernon Park to increase sunlight in the park, create lawns for festivals and improve views of Vernon House.
- 2.** Install a permanent bandstand in Vernon Park at the site of the monument.
- 3.** Relocate the monument in the park and improve the path network to improve movement through the park.
- 4.** Create an inviting connection to Vernon Park from Cheltenham Avenue at Greene Street.

MAPLEWOOD MALL

- 1.** Redesign the streetscape of Maplewood Mall with new paving, lighting, plazas and trees to encourage outdoor cafes and market stalls.
- 2.** Develop new retail on the parking lots in Maplewood Mall to increase the retail space and bring new vibrancy to the mall.
- 3.** Improve the facades and signage of buildings that require a facelift through grants.

SHOPPING DISTRICT

- 1.** Reorganize and improve the connections between parking lots. Keep parking entrances on the side streets to reduce the number of driveways on Cheltenham Avenue.
- 2.** Manage parking resources through the Special Services District, business association or community organization. Minimal parking fees could fund streetscape improvements, sidewalk cleaning and events.
- 3.** Improve the facades and signage of stores along Germantown Avenue between Maplewood Mall and Rittenhouse Street through grants.
- 4.** Reinforce the street wall by fencing and landscaping parking lots. Future development should be built up to the sidewalk with parking in the rear.
- 5.** Make streetscape improvements along Cheltenham Avenue. Repair sidewalks, plant trees, install new lighting and restripe crosswalks.
- 6.** Pursue redevelopment opportunities of underutilized former industrial sites in the vicinity of Germantown Station.
- 7.** Rehabilitate Cheltenham Station and Germantown Station with improved lighting and accessibility.